

Buy California Marketing Agreement***1521 I Street, Sacramento, CA 95814******Grant Amount: \$100,000******www.californiagrown.org***

The California Grown marketing program awarded \$100,000 to work closely with corporate retailers to develop new downloadable point-of-sale promotional materials for eligible specialty crops that will fully integrate into existing store capabilities, with the goal of expanding customized promotions (recipe cards, sales flyers, grocery bags, in-store posters, etc.) The project will also enable Buy California to create a monthly web-based outreach targeting key buyers.

Central Coast Vineyard Team***835 12th Street, Ste.204, Paso Robles, CA 93446******Grant Award: \$85,710******www.vineyardteam.org***

The Central Coast Vineyard Team awarded \$85,710 to “test the waters” of consumer demand for wines that are “sustainably grown” using standards they have developed in the last decade. The long range vision is to show whether the marketplace is ready for the “sustainable” label and whether, through an intense marketing effort, these wines can command a price premium that will entice growers to commit more acreage to conservation farming practices.

California School Nutrition Foundation***210 N. Glenoaks Blvd., Ste C, Burbank, CA 91502******Grant Amount: \$100,000******www.calsna.org***

The California School Nutrition Association awarded \$100,000 to produce a garden bar project that will subsidize installation of salad bars in forty schools. With these funds, the California School Nutrition hopes to increase the number of purchases from California specialty crop growers, as well as provide a model for other schools in their efforts to market healthy meals to children.

California Sustainable Winegrowing Alliance***425 Market St., Ste 1000, San Francisco, CA 94105******Grant Amount: \$100,000******www.sustainablewinegrowing.org***

California Sustainable Winegrowing Alliance was awarded \$100,000, in collaboration between industry and academic partners to examine all data pertaining to emissions and offsets of greenhouse gas to better understand the grape growing sector’s greenhouse gas “footprint.” A better understanding will allow the industry to accelerate development of mitigation measures and prioritize research needs.

CDFA – Detection and Eradication Tools for Exotic Fruit Flies***1220 N St., Sacramento, CA 95814******Grant Amount: \$200,000***www.cdfa.ca.gov

CDDA granted \$200,000 for a non-competitive project that will explore the feasibility of using various combinations of new generation pesticides and lures for maximum effectiveness in the Department's statewide detection and eradication programs for exotic fruit flies.

Project Apis m. – Evaluation: Sampling Honey Bee Health***1750 Dayton Rd., Chico, CA 95928******Grant Amount: \$100,000***<http://www.projectapism.org>

Project Apis m (PAM) was awarded \$100,000 to work directly with beekeepers to develop a scientific evaluation protocol for sampling honeybee health to give beekeepers early warning of potential problems in order to optimize their management practices.

University of California, Davis – Garden Project***1850 Research Park Dr., Ste. 300, Davis, CA 95616******Grant Amount: \$99,950***<http://research.ucdavis.edu>

The University of California at Davis Agricultural Sustainability Institute awarded \$99,950 to install school gardens and to support professional development for teachers. The project will develop training courses, curricula to link garden activities to California instructional standards, and an internet gardening resource. An evaluation component will determine the impacts of the new state garden program.

University of California, Davis – Ecological Footprint of Walnuts***1850 Research Park Dr., Ste. 300, Davis, CA 95616******Grant Award: \$99,968***<http://research.ucdavis.edu>

The University of California at Davis awarded \$99,968 in order to provide walnut growers with needed information, such as, a trade-off analysis model to calculate the environmental impact and economic cost for conventional, organic and IPM strategies, as well as examining likely impacts of climate change on walnut development.

University of California, Davis – Control of Diaprepes***1850 Research Park Dr., Ste. 300, Davis, CA 95616******Grant Award: \$76,175***<http://research.ucdavis.edu>

The University of California at Davis awarded \$76,175 to research environmentally sensitive control alternatives that will allow the nursery industry to continue to meet quarantine restrictions relating to a Caribbean Weevil found in portions of San Diego, Orange, and Los Angeles Counties.

University of California, Davis – Control of Tomato Leaf Curl***1850 Research Park Dr., Ste. 300, Davis, CA 95616******Grant Award: \$80,412******<http://research.ucdavis.edu>***

The University of California at Davis awarded \$80,412 to evaluate and research the likely spread of the Tomato Leaf Curl Virus from the initial introduction point and will identify plant reservoir hosts for the disease to form the basis for an integrated pest management strategy to help protect California's tomatoes.

University of California, Davis – Natural Product Herbicides***1850 Research Park Dr., Ste. 300, Davis, CA 95616******Grant Award: \$96,949******<http://research.ucdavis.edu>***

The University of California at Davis awarded \$96,949 to systematically evaluate a broad range of combinations of natural product herbicides and surfactants for effectiveness to help organic producers face challenges in managing pest and diseases.

University of California, Davis – Mechanical Weed Control***1850 Research Park Dr., Ste. 300, Davis, CA 95616******Grant Award: \$94,485******<http://research.ucdavis.edu>***

The University of California at Davis awarded \$94,485 to conduct field-tests an automatic system for mechanical weed control, using a real-time kinematic global positioning system. A successful outcome could reduce the demand for manual labor and the amount of chemical herbicides applied.